

THE 2004 COMMUNITY INDICATORS CONFERENCE
**Advances in the Science and Practice of
Community Indicators**
Eldorado Hotel, Reno, Nevada, USA
March 10-13, 2004

Come join us!

Over the past two decades, hundreds, perhaps thousands, of communities, regions, networks, community-based organizations and local governments have used indicators and community-centered data systems to improve community quality of life, health and sustainability. Much has been learned through these efforts and much remains to be learned. The purpose of this international conference is to increase the knowledge base of the science and art of community indicators through facilitating cross-fertilization and synergy among the many interests and approaches making up the community indicators movement. Interests of the conference encompass the conceptualization, design, construction, and utilization of community-relevant indicators and data systems. The conference involves a wide variety of professionals with an interest in community indicators, including community planners and advocates, performance improvement practitioners, community change leaders, consultants working with communities, foundations, government agencies, and researchers from various disciplines. Come join us in co-creating a learning community that will explore emerging lessons from both practice and research and opportunities for improving the impact of our individual and collective efforts!

Sponsors

The Community Indicators Consortium (comprised of)

- International Society for Quality-of-Life Studies (ISQOLS) [<http://marketing.cob.vt.edu/isqols>]
- Community Statistical Systems (CSS) network
- International Sustainability Indicators Network (ISIN) [<http://www.sustainabilityindicators.org>]
- National Association of Planning Councils (NAPC) [<http://www.communityplanning.org>]
- Association for Community Health Improvement (ACHI) [<http://www.communityhlth.org>]
- United Way America (UWA) [<http://national.unitedway.org>]
- Social Indicators Working Group of the International Sociological Association (ISA)
- Centers for Disease Control and Prevention (CDC) [<http://www.cdc.gov>]
- National Civic League (NCL) [<http://www.ncl.org>]

Co-Sponsors

- Ford Foundation [<http://www.eeford.org>]
- Annie E. Casey Foundation [<http://www.aecf.org>]
- Fannie Mae Foundation [<http://www.fanniemaefoundation.org/>]
- Brookings Institution (The Urban Markets Initiative, Center on Urban and Metropolitan Policy) [<http://www.brookings.org>]
- Kluwer Academic Publishers [<http://www.wkap.com>]
- Green Mountain Institute [<http://www.gmied.org>]
- Office of Quality-of-Life Measurement at Virginia Tech [<http://marketing.cob.vt.edu/sirgy/library/OQOLM/Oqolm.htm>]
- School of Business of the College of William and Mary [<http://business.wm.edu>]
- Truckee Meadows Tomorrow [<http://www.quality-of-life.org/index.html>]

Conference website: <http://business.wm.edu/community/>

Plenary sessions featuring:

Dennis Andrulis, Ph.D.

Research professor at the State University of New York Health Sciences Center at Brooklyn. In his current work and preceding tenure as Director, Office of Urban Populations at the New York Academy of Medicine in New York City, Dr. Andrulis has conducted and published policy-relevant research on a wide range of issues affecting hospitals and safety net providers, vulnerable populations, and their communities. His focus on urban issues led to the creation of a compendium and analysis of information on the social and health characteristics of the nation's major urban areas, *The Social and Health Landscape of Urban and Suburban America*.

Richard Estes, Ph.D.

President-elect of the International Society for Quality-of-Life Studies and Professor of Social Work at the University of Pennsylvania. Dr. Estes is one of the most renowned QOL research scientists internationally known for his work on his widely acclaimed Social Development Index.

Jennifer James, Ph.D.

Cultural anthropologist, noted author and one of the top corporate speakers in the world, Dr. James is a specialist in areas of cultural change, diversity, marketing intelligence, the dynamics of change and the development of thinking skills. Her most recent book, *Thinking in the Future Tense: Leadership Skills for a New Age*, has won critical acclaim and she is currently completing a new book, *Cultural Intelligence*.

Virginia MacLaren, Ph.D.

Associate Professor in the Department of Geography and Program in Planning at the University of Toronto and Associate Director of the Institute for Environmental Studies. Since her seminal review of urban sustainability indicator theory and practice in 1996, Dr. MacLaren has continued to explore various aspects of indicator practice, including assessment of methodological challenges encountered when developing indicators.

Tyler Norris

President and CEO of Community Initiatives LLC. Tyler has worked in over 250 communities in the United States and internationally helping initiate, implement and measure the outcomes of strategic planning and capacity building initiatives. He is co-author of *Trendbenders* (AHA, 2002), *Facilitating Community Change* (Grove, 2000) and the *Community Indicators Handbook* (Redefining Progress, 1997). His current focus is on blending the use of emerging technologies with the art of community-building to increase access to community learning and performance supports.

Andrew Reamer, Ph.D.

Principal of Andrew Reamer & Associates. Dr. Reamer has aided a number of national organizations in creating data tools for local practitioners and policy analysts. He co-authored *Socioeconomic Data for Understanding Your Regional Economy: A User's Guide*, and *Socioeconomic Data for Economic Development: An Assessment*. Dr. Reamer's current efforts include co-developing a state index on working poor families for the Annie E. Casey Foundation and working with the Ford Foundation and the University of Florida to create a nationwide network of researchers and practitioners interested in the use of multi-source data systems for community development.

...and more!

Conference Program Co-Chairs:

Joe Sirgy

Virginia Tech, USA; sirgy@vt.edu

Don Rahtz

College of William & Mary, USA;
Don.Rahtz@business.wm.edu

David Swain

Jacksonville Community Council, USA;
indicators@jcci.org

Chris Paterson

Green Mountain Institute, USA; cpaterson@gmied.org

2004 Community Indicators Conference Program

A wide range of panels, workshops and interactive sessions include:

- Community Statistical Systems: The State of Available Guidance on Effective Practice
- Stories About Places: Making Indicators Meaningful
- Local Efforts to Build Indicator Systems: An Exploration of Approaches in Boston, Chicago, Indianapolis, Philadelphia and Ohio
- Making Statistics Widely Available for Community Statistical Systems
- An Overview of Federal Data Resources
- Federal Data for Community Statistical Systems: Census Bureau and BLS Initiatives
- Empowering Communities: Census Information Centers
- Using Federal Data in New Ways at the Community and Neighborhood Levels
- National Efforts to Customize Government Datasets for Community Use
- Integrating Metropolitan Datasets for Community Use
- Data Analysis Issues and Limitations
- New Paradigms for Community Statistical Systems
- Furthering the Development of a National Set of Social Indicators
- Use of Indicators in Local Community Planning
- Developing Indicators that Have Impact – Moving from Health Indicators to Community Action
- Neighborhood-Level Indicators and the Role of Community Residents
- Using Geographic Information Systems (GIS)
- Community Indicators and Results Based Accountability
- From Community to Regional Indicators
- Did We Make a Difference?: Community Indicators and Evaluation
- From Research To Action To Results – Stories and Experiences from Burlington (VT) and Dayton (OH)
- From Research to Action to Results: The Tale of Three Cities – Exploring the Experiences with Developing and Using QOL Indicators in Summit County (OH), Jacksonville (FL) and Pasadena (CA)
- Collaborating and Learning Communities: Conflict and negotiation with the context of collaboration
- Collaborating and Learning Communities: Collaboration and accountability
- Culturally Based Approach to Developing Indicators of Community Change
- Implementing Indicators Through Compacts: Truckee Meadows, NV Workshop
- Local Government and Community Sustainability: Making Connections through Measurement
- Assessing and Measuring Urban Sustainability
- Systems, Scenario Planning, Poverty and Sustainability
- Indicators as Catalysts for Community Learning and Performance Improvement: Considering a Framework for Community Change through Learning and Action
- Indicator Projects as Instruments of Social Learning and Collaborative Change
- Measuring and Linking Organizational and Regional Progress: Evaluating the Impact of Regional Indicators
- Strategies and Opportunities for Getting Results that Matter: A Working Discussion
- Arts and Culture in Communities
- Tourism & Community Development
- Indicators & Information *for* Community Economic Development
- Indicators *of* Community Development
- Building a Regional Wealth Index for the Lake Tahoe Eco-Region: A Participatory Design Charette Exploring Challenges and Best Practices
- Health & QOL: What Should We Be Measuring?
- From National to Local Environmental Quality Indicators
- QOL Indicators Research
- Quality of Community Life Indicators: Theoretical and Policy Applications

Conference website: <http://business.wm.edu/community/>

2004 Community Indicators Conference

Featuring speakers and workshop leaders from leading projects, research institutions, community-based organizations, foundations and agencies, including:

The Urban Institute
University of Colorado—Denver
Community Research Partners (Columbus, OH)
Metro Chicago Information Center
Metropolitan Philadelphia Indicators Project, Temple University
U.S. Census Bureau
Bureau of Labor Statistics
National Association of Regional Councils
Rural Community Assistance Program
Fannie Mae Foundation
The Brookings Institute
UCLA Advanced Policy Institute
Seattle & King County (WA) Department of Public Health
Connecticut Policy and Economic Council
Applied Survey Research
California Center for Regional Leadership
Orange County Business Council/Center for the New Orange County
Alliance for Regional Stewardship
Center for Urban and Environmental Solutions
United Way of Chittenden County (Burlington, VT)
Montgomery County, OH Family and Children 1st Council (Dayton, OH)
Pasadena (CA) Dept. of Public Health
Jacksonville Community Council, Inc.
Community Building Institute
East Baltimore Development Initiative
Daniel J. Evans School of Public Affairs, University of Washington
People in Partnership, Vermont Association of Regional Partnerships
National Community Development Institute
United Way of Northern Arizona
City of Flagstaff (AZ)
United Way of Northern Nevada and the Sierra

Truckee Meadows Tomorrow
City of Santa Monica
City of San Diego
Virginia Tech University
Natural Logic, Inc.
The Piton Foundation
The Green Mountain Institute
Community Initiatives LLC
The Boston Foundation
Simon Fraser University (Vancouver, BC)
The Sierra Business Council
The Great Valley Center
California State University – Stanislaus
Triangle United Way, NC
US Environmental Protection Agency
TELESIS Corporation
Emory University
University of Kaiserslautern, Germany
Social Systems Research Institute (MI)
University of Michigan – Flint
University of Michigan – Ann Arbor
Community Services Planning Council (Sacramento, CA)
Federation for Community Planning (Cleveland, OH)
Northern California Council for the Community (San Francisco, CA)
VHA Mountain States (Denver, CO)
VHA Central Atlantic (Charlotte, NC)
JMPT Consulting
The Wyndham Financial Group, Ltd. (Windham, CT)
Crossroads Resource Center (Minneapolis, MN)
Haskayne School of Business, University of Calgary
Memorial Health University Medical Center (Savannah, GA)
U.S. General Accounting Office
California State University-Fullerton
Greater Twin Cities United Way
United Way of Santa Cruz County

Early Registration Deadline: February 10, 2004

Further information:

For information on **registration**, **hotel**, and **updates on the conference program**, please visit the conference website: <http://business.wm.edu/community/> or through the ISQOLS website (click on the 2004 Community Indicators Conference): <http://marketing.cob.vt.edu/isqols>

Conference website: <http://business.wm.edu/community/>