

ARS NATIONAL FORUM on REGIONAL STEWARDSHIP
Louisville, Kentucky • November 8-11, 2005
The Brown Hotel
335 West Broadway • Louisville, Kentucky

" Collaborative Governance—Is Your Community Ready?"

Examine best practices in collaborative partnerships that promote economic, social, and environmental improvement across city, county, and state lines.

Forum Agenda

Wednesday, November 9th

- 12:00 – 5:00 p.m. Registration Open—Crystal Ballroom Foyer
- 2:00 – 5:00 p.m. ***Tour of Greater Louisville Region (optional)***—Meet in Hotel Lobby
On a wide-ranging bus tour, Louisville experts will discuss the tripling of downtown housing options...the impact of millions of dollars of investment in new attractions...and how HOPE VI funds are creating market-rate neighborhoods from former public housing. Regional speakers in Southern Indiana will explore the bi-state effort to build two new Ohio River bridges, and develop a 6,000-acre former Army ammunition plant. The tour concludes with a visit to Louisville's award-winning waterfront, and a look at waterfront development in Southern Indiana.
- 3:00 – 8:00 p.m. ***ARS Board of Directors Meeting***—Louisville Room

Thursday, November 10th

- 7:30 – 8:00 a.m. Continental Breakfast—Crystal Ballroom Foyer
- 8:00 – 8:30 a.m. ***Welcome***—Crystal Ballroom
– Louisville Mayor Jerry E. Abramson
- 8:30 – 10:00 a.m. ***Louisville's Lessons for Other Communities***—Crystal Ballroom

In 2003 the city of Louisville and Jefferson County consolidated their operations, becoming the first large-scale city-county merger in the U.S. in more than 30 years. This session will highlight the challenges involved in the merger and the lessons learned since consolidation.
– **Joan Riehm**, Deputy Mayor, Louisville Metro; Co-Chair, Merger Transition Team (Moderator)
– **Doug Cobb**, CEO, Appriss, Inc.; former Chairman and President, Greater Louisville Inc.
– **Chris Johnson**, President, Leadership Louisville Foundation
– **Ben Richmond**, President, Louisville Urban League
- 10:00 – 10:15 a.m. Break—Crystal Ballroom Foyer

10:15 – 11:45 a.m. ***Collaborative Governance Models in Greater Louisville***—Crystal Ballroom

Unique cross-sector partnerships in Louisville are offering new approaches and collaboration for education, economic and workforce development, homeland security, and non-profit social service agencies.

- **Eileen Pickett**, Vice President, Greater Louisville Inc.- the Metro Chamber of Commerce, discussing “Every1 Reads” and economic development partnerships (Moderator).
- **Dr. Dan Ash**, Vice President, Jefferson Community and Technical College and Mayor’s Liaison for Education and Workforce Development, discussing Metropolitan College and the Workforce Education Initiative.
- **Doug Hamilton**, Director, Louisville Metro Emergency Management Agency, discussing the new ‘MetroSafe’ regional communications system linking first responder agencies in Greater Louisville.
- **Joe Tolan**, President, Metro United Way, discussing regional approaches used by area non-profit agencies.

12:00 – 1:30 p.m. ***Networking Lunch***—Bluegrass Room

1:30 – 3:00 p.m. ***Concurrent Sessions***

A. *New Ideas in Collaborative Governance*—Broadway A

Collaborative Governance – finding new ways to govern – is being explored in many settings across the country. This session explores some of the recent efforts at local, regional and state levels.

- **Christine Chadwick**, Executive Director, FOCUS St. Louis, St. Louis, Missouri (Moderator).
- **David Akers**, Executive Director, Northeast Ohio Sourcing Office, Cleveland, Ohio. NEOSO has recently completed a pilot project with 14 communities in the Cleveland area, funded by The Cleveland Foundation, to aggregate purchasing and shared services.
- **Mayor Randy Pye**, City of Centennial, Colorado. Mayor Pye chairs the 32-member Metro Mayors Caucus, a consensus- based organization of mayors throughout the region that has dealt successfully over its 12-year history with issues including financing for transportation infrastructure and affordable housing, and air and water quality.
- **Gregg Wolf**, Director, National Policy Consensus Center; Oregon Solutions, Portland, Oregon. Oregon Solutions uses state government as a catalyst to promote regional problem-solving.

B. *The Power of Regional Exchanges*—Broadway B

Leadership exchanges to other regions are proving a valuable way for regions to learn how similar communities have addressed their challenges. ARS’s Regional Stewardship Visitation Program (RSVP) will be highlighted, including a recent regional leadership visit to Chicago sponsored by The Pennsylvania Economy League.

- **Frank Beal**, Executive Director, Chicago Metropolis 2020, Chicago, Illinois (Moderator). Implementing ideas from a 1999 regional visioning study, Chicago Metropolis 2020 has focused on developing a new kind of civic entrepreneurship in the Chicago region.
- **Bill Stafford**, President, Trade Development Alliance of Greater Seattle, Seattle, Washington. One of the first regions to organize inter-regional trips for its public and private-sector leaders, Seattle now has expanded

- to organizing missions to metropolitan areas in foreign countries.
- **David Thornburg**, Executive Director, Pennsylvania Economy League, Philadelphia, Pennsylvania. The League is an independent, nonprofit public policy research and development organization that provides information and support to the civic leadership of Southeastern Pennsylvania.

3:00 – 3:15 p.m. Break—Crystal Ballroom Foyer

3:15 – 4:45 p.m. ***Concurrent Sessions***

A. *Creating an Identity: Marketing Your Region*—Broadway A

Regions are increasingly working to create identities—not only for a better understanding internally of who they are, but also for external branding purposes. This session will explore why regional identity is important—and how to find it.

- **George Vradenburg**, President, Vradenburg Foundation, Washington, D.C. (Moderator).
- **Shelley Lauten**, Project Director, myregion.org, Orlando, Florida. Myregion.org is an organization of cross-sector citizen leaders in Central Florida, working to improve economic competitiveness and quality of life in the region.
- **Ted Levine**, President, Development Counsellors International, New York, New York. Development Counsellors International specializes in economic development and tourism marketing for cities, regions, states, and countries.

B. *Regionalism to the Max*—Broadway B

The institutional boundaries in regions are often dramatically at odds with the reality of the problems people need to address. This session explores the work of four programs that have engaged in regional problem solving.

- **Nancy Douzinas**, President, Rauch Foundation, Garden City, Long Island, New York (Moderator).
- **David Abbott**, Executive Director, George Gund Foundation, Cleveland, Ohio. The Gund Foundation is a member of the Fund for Our Economic Future, a collaboration among philanthropies in Northeast Ohio that intends to award \$30 million in grants over a three-year period for high impact economic development initiatives.
- **The Honorable Glenda Hood**, Florida Secretary of State. The Florida Chamber Foundation created in 2001 a strategic plan to address five major challenges facing the state, and they are implementing the plan through regional initiatives called the Florida Alliance for Regional Stewardship.
- **Elizabeth Humstone**, Director of U.S. Initiatives, Institute for Sustainable Communities, Montpelier, Vermont. The New England Futures project is a six-state initiative creating an agenda for New England that addresses challenges and opportunities for future livability and competitiveness that require cross-state cooperation.

C. *Rural Regional Stewardship*—Broadway C

How do the Principles of Regional Stewardship apply in rural settings? Can the lessons learned in metropolitan regions be transferred to rural regions?

- **David Warm**, Executive Director, Mid-America Regional Council, Kansas City, Missouri (Moderator).
- **David Adkisson**, President & CEO, Kentucky Chamber of Commerce, Frankfort, Kentucky. In a wide-ranging career that includes service as mayor of Owensboro, KY, and President of the Greater Birmingham, AL Chamber of Commerce, David has worked to find productive connections between rural areas and cities.
- **Richard Cummings**, Director of Research & Communications, Great Valley Center, Modesto, California. Carol will describe initiatives the Center is undertaking to address the challenges of the 450-mile Great Central Valley, now the fastest growing part of California and one of its most diverse.

5:00 – 6:30 p.m.

'Taste of Kentucky' Reception—Bluegrass Room

Bet on your favorite Derby horse and taste a variety of Kentucky bourbons and foods at a Louisville-hosted reception.

6:30 p.m.

Dine Around—Meet in Hotel Lobby

A highlight of Regional Stewardship Forums: Participants sign up for topics of interest; local restaurants are selected for each topic; and a facilitator is recruited to frame the issue and lead the conversation. Findings from the conversation inform ARS staff on future projects. Join your fellow participants for dinner and lively conversation on the topic of your choice.

- Lessons from Louisville's Merger – Joan Riehm
- Using the Diagnostic Checklist to Explore Consolidation – John Parr
- Creating Regional Identity – Shelley Lauten
- Research on Regionalism and Collaboration – MaryBeth Burton
- Collaborative Governance Models – Malka Kopell
- Rural Regional Initiatives – David Adkisson & Richard Cummings

Friday, November 11th

7:00 – 8:00 a.m.

Continental Breakfast—Crystal Ballroom Foyer

8:00 – 9:30 a.m.

ARS Regional Stewardship Award Panel—Crystal Ballroom

This session will highlight recipients of ARS's 2005 Regional Stewardship Awards. The Award is given annually to recognize regions that demonstrate progress in all four elements of the Principles for Regional Stewardship and that have achieved tangible results, increased regional capacity, and shown the potential for sustainability.

- **Rebecca Morgan**, President, Morgan Family Foundation, Los Altos, California
- **Scott Fosler**, Visiting Professor and Roger C. Lipitz Senior Fellow, University of Maryland School of Public Policy, Center for Public Policy and Private Enterprise (Moderator).
- **Jim Votruba**, President, Northern Kentucky University, Highland Heights, Kentucky. Jim has been a leader in the 'Making Place Matter Project', a collaborative between ARS and the American Association of States Colleges

and Universities to develop strategies that help state colleges and universities become catalysts for regional stewardship. Jim also is the co-chair of Northern Kentucky's Vision 2015 regional development effort.

- **W. Eric Bruvold**, Vice President for Public Policy, San Diego Regional Economic Development Corporation, San Diego, California. Erik has been involved in many initiatives to improve the quality of life in the San Diego region through economic development, marketing, and addressing issues of regional competitiveness.
- **Cheryl Welch**, CEO, Fox Valley Workforce Development Board, Inc. Neenah, Wisconsin. The Fox Valley Workforce Development Board is a member of the Northeast Wisconsin Coalition on the Regional Economy, which coordinates partnerships to address issues including regionalism, collaboration, stewardship, and entrepreneurship.

9:30 – 9:45 a.m. Break—Crystal Ballroom Foyer

9:45 – 11:15 a.m. ***Concurrent Sessions***

A. *Regional Stewardship and Collaborative Governance In Action*—Broadway A

Collaborative governance is how regional stewards solve problems--namely, multi-sector compacts, forums, and networks that offer an alternative to traditional approaches. Participate in an interactive session that includes a hands-on opportunity to work with other regional stewards to develop a multi-sector approach to a complex regional problem.

- **Doug Henton**, President, Collaborative Economics, Mountain View, California.
- **John Melville**, Principal, Collaborative Economics, Mountain View, California.

B. *Local-Regional Consolidation: Is It Right For Your Community?*—Broadway B

Local governments are increasingly being asked to provide more and more services with less and less financial resources. In response, some regions have proposed merging central cities with their surrounding suburban governments, or other structural and administrative changes. ARS is developing a guidebook to help regions determine if government consolidation is the right solution for their community. Join this discussion about the many issues driving regions to look at consolidation, what options are available, and how to get the public involved.

- **John Parr**, President/CEO, Alliance for Regional Stewardship, Denver, Colorado
- **Joan Riehm**, Deputy Mayor, Louisville Metro

11:30 – 1:00 p.m. ***Luncheon Program***—Crystal Ballroom

The Geography of Opportunity: Building coalitions to bridge the gap

- **Xavier de Souza Briggs**, Associate Professor of Sociology and Urban Planning, Department of Urban Studies & Planning, Massachusetts Institute of Technology, Cambridge, Massachusetts.

1:00 p.m. ***Forum Adjourns***