
REGIONALISM FORUM 2008:
**Organizing and Mobilizing Regions
for Sustainable Development**



Brought to you by the Alliance for Regional Stewardship



July 29 & 30, 2008
The Westin Hotel
Pittsburgh, PA



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Sponsorship Opportunities

The Alliance for Regional Stewardship (ARS) is a national, peer-to-peer network of regional leaders working across boundaries to solve tough community problems. These "civic entrepreneurs" come from business, government, education, and the civic sectors, but they share a common commitment to collaborative action and achieving results. The ARS is now an affiliate organization of the American Chamber of Commerce Executives, an organization focused on helping chambers of commerce and other business-led civic organizations better lead their community's sustainable economic development needs.

Convening Civic Entrepreneurs

Complex issues like education, land use planning, housing, economic inclusion and environmental stewardship require the leadership and support of the *public, private and nonprofit sectors working at a regional level.*

These "civic entrepreneurs" from these sectors will gather late this summer for a one-day Forum designed to provide the tools, research, information, and national network needed to improve their own regions.

Forum Agenda

The Forum will kick off the evening of July 29 with an awards and tribute dinner. The evening will celebrate the lives of two of the most active advocates and leaders in ARS and the regionalism movement, John Parr and Joan Riehm, who recently passed away.

The following day, July 30, will feature keynote sessions from prominent regionalism practitioners and theorists as well as interactive, peer-to-peer level breakout sessions that will allow attendees to dive deeper into specific issues. The final agenda will reflect the current national conversations about sustainable regional development.

Business, civic and public organizations need to develop and expand their capacity for regional leadership, strategic analysis, coalition building and agenda setting, implementation, and evaluation.

Regionalism Forum 2008: Investment Levels

Gold Sponsor	\$10,000
Silver Sponsor	\$5,000
Bronze Sponsor	\$1,000
Event Sponsor	\$500



Gold – \$10,000

- Recognition as a gold sponsor. Exposure includes the Forum website, brochure, notebook, major display signage in the meeting venue, logo prominently displayed during general sessions, and distinct name badges
- Option (additional fees apply) to exhibit in the American Chamber of Commerce Executives Expo Hall, July 31 – August 2 (immediately following the conclusion of the ARS Forum)
- One complimentary exhibit table in the Forum general session room
- Two complimentary registrations (includes tribute awards dinner)
- Full-page color ad in the notebook
- Option to provide one company promotional item to all attendees
- Attendee registration list with addresses and phone numbers

Silver – \$5,000

- Recognition as a silver sponsor. Exposure includes the Forum website, brochure, notebook, major display signage in the meeting venue, logo prominently displayed during general sessions, and distinct name badges
- One complimentary exhibit table in the Forum general session room
- Two complimentary registrations (includes tribute awards dinner)
- Half-page color ad in the notebook
- Any *one* of these options:
 - Upgrade to a full-page color ad in the notebook
 - Option to provide one company promotional item to all attendees
 - Option (additional fees apply) to exhibit in the American Chamber of Commerce Executives Expo Hall, July 31 – August 2 (immediately following the conclusion of the ARS Forum)
- Attendee registration list with addresses and phone numbers

Bronze – \$1,000

- Recognition as a bronze sponsor. Exposure includes the Forum website, brochure, notebook, distinct name badges, and signage at the meeting venue
- One complimentary exhibit table in the Forum general session room
- One complimentary Forum registration (includes tribute awards dinner)
- Any *one* of these options:

- Half-page color ad in the notebook
- Option to provide one company promotional item to all attendees
- Attendee registration list with addresses and phone numbers

Meal Sponsor – \$500

- Recognition as an meal sponsor. Exposure includes the Forum website, brochure, notebook, distinct name badges, and signage at the event venue
- One complimentary Forum registration (includes tribute awards dinner)

Contact

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Sponsor Application

Fax to ARS - 703-212-9512 - by **May 30, 2008**

Sponsorship Level: Gold Silver Bronze Meal

Organization Name	
Billing Information	
Contact Name	
Address	
Phone	
Email	
Attendee Information	
List <i>each</i> staff person who will be attending the Forum. <i>Complimentary registrations:</i> Platinum Sponsors (4), Gold or Silver (2), Bronze or Event (1). Additional registrations are \$125 each.	
Name	
Address (if different)	
Phone	
Email	
Name	
Address (if different)	
Phone	
Email	
Name	
Address (if different)	
Phone	
Email	

