

**SETTING THE STAGE – THE GREATER WASHINGTON REGION**  
**Thursday, May 5<sup>th</sup>, 2005 • 8:30 – 10:00 am**

The Greater Washington region is unique in many ways. Not only a multi-state region covering two states and a one-of-a-kind district, it is also home to the United States government and serves as the center of the nation's power. Balancing the region's needs against the demands of the federal government raises critical issues that leaders must address. This session will introduce the Greater Washington Region, including the challenges the region has faced as well as the initiatives that have been employed to address those challenges.

**PANELISTS**



**Alice M. Rivlin** is a Visiting Professor at the Public Policy Institute of Georgetown University and a Senior Fellow in the Economic Studies program at the Brookings Institution. She is the Director of the Greater Washington Research Program at Brookings. Before returning to Brookings, Ms. Rivlin served as Vice Chair of the Federal Reserve Board from 1996 to 1999. She was Director of the White House Office of Management and Budget from 1994 to 1996, and Deputy Director (1993-94). She served as Chair of the District of Columbia Financial Management Assistance Authority (1998-2001).

Ms. Rivlin was the founding Director of the Congressional Budget Office (1975-1983). She was director of the Economic Studies Program at Brookings (1983- 1987). She also served at the Department of Health, Education and Welfare as Assistant Secretary for Planning and Evaluation (1968-69).

Ms. Rivlin received a MacArthur Foundation Prize Fellowship, taught at Harvard, George Mason, and New School Universities, has served on the Boards of Directors of several corporations, and as President of the American Economic Association. She is currently a member of the Board of Directors of BearingPoint and the Washington Post Company.

She is a frequent contributor to newspapers, television, and radio, and has written numerous books. Her books include Systematic Thinking for Social Action (1971), Reviving the American Dream (1992), and Beyond the Dot.coms (with Robert Litan, forthcoming, 2001). She is co-editor (with Litan) of The Economic Payoff from the Internet Revolution.

Ms. Rivlin was born in 1931 in Philadelphia, Pennsylvania and grew up in Bloomington, Indiana. She received a B.A. in economics from Bryn Mawr College in 1952; and in 1958 a Ph.D. from Radcliffe College (Harvard University) in economics. She is married to economist Sidney G. Winter, who is a professor at the University of Pennsylvania. She has three children and four grandchildren.



**George Vradenburg** (moderator) is President of the Vradenburg Foundation. Prior to December 2003, Mr. Vradenburg was Strategic Advisor, AOL Time Warner. Mr. Vradenburg joined America Online as Senior Vice President and General Counsel in early 1997 and in 1999 was named Senior Vice President for Global and Strategic Policy. In January 2001, Mr. Vradenburg was named Executive Vice President for Global and Strategic Policy for AOL Time Warner.

Prior to joining America Online, Mr. Vradenburg served as Senior Vice President and General Counsel of CBS, Inc., and as Executive Vice President of Fox, Inc. He also served as a senior partner in the Los Angeles office of Latham & Watkins and as co-chair of its Entertainment & Media Practice Group.

Mr. Vradenburg was recently appointed by Secretary Tom Ridge to the Private Sector Senior Advisory Committee of the Homeland Security Advisory Council. He has also chaired business and nonprofit Task Forces on Emergency Preparedness for the Greater Washington Region; he is Chairman of The Phillips Collection, the nation's first modern art museum, as well as The Potomac Conference, a regional leadership organization of the business, civic and public sectors. Mr. Vradenburg also serves on the boards of numerous organizations, including the INOVA Health System Foundation, the Greater Washington Board of Trade, and the Community Foundation for the National Capitol Region, the Survivors' Fund and the Washington Scholarship Fund.

In recognition of his community service, Mr. Vradenburg has received the Outstanding Community Leadership Award on National Capital Philanthropy Day, the Golden Links Award from the Greater Washington Board of Trade and the Bridge Builders Award from the Partners for Livable Communities.

Mr. Vradenburg received his B.A. from Oberlin College magna cum laude, where he was elected to Phi Beta Kappa, and his J.D. from Harvard Law School.



**Jay Fiset** was elected to the Arlington County Board in November 1997 and re-elected in 2001. He was elected unanimously as the 2005 Chairman of the Board on January 1, 2005. He also served as Chairman in 2001.

Mr. Fiset has been a leader in expanding Arlington's e-government capabilities, including initiatives to improve service delivery and bridge the digital divide. Mr. Fiset has worked diligently to refine and implement the vision of Arlington as an urban village. He promotes smart growth principles, such as the importance of linking land use and transportation, sound urban design and open spaces, and pedestrian safety. He is an avid environmentalist as well as a strong voice for human rights and increasing regionalism both within Northern Virginia and the greater Washington region.

Mr. Fiset is a member of the Metropolitan Washington Council of Governments Board of Directors, serving on that organization's Metropolitan Development Policy Committee and the Regional Emergency Preparedness Council. He is a member of the Northern Virginia Transportation Commission, and the Executive Committee of the Virginia Municipal League. Mr. Fiset also represents Arlington on the Greater Washington Initiative of the Board of Trade.

Mr. Fiset serves on the Board of Directors of Equality Virginia, and the Washington District Council of the Urban Land Institute. He was appointed by Governor Warner as a Commissioner to the Board of the Virginia Housing Development Authority, now serving as the Vice Chair.



**Parris N. Glendening** is President of the Smart Growth Leadership Institute. Mr. Glendening spent eight years as Governor of the state of Maryland, where he made the environment, especially, smart growth-- education and inclusiveness the heart of his legislative, administrative and personal agenda. In addition, Governor Glendening had the honor of being elected chairman of the National Governor's Association by his colleagues, where he made quality of life issues his top agenda item. He also served as President of the Council of State Governments. He was elected to statewide office after serving three terms as county executive of Prince George's County, a jurisdiction of 800,000 outside of Washington, D.C.

Governor Glendening's Smart Growth initiative - aimed at ending sprawl, preserving open space and reinvigorating established communities - received several prestigious awards including the American

Society of Landscape Architects' Olmsted Award and the Harvard Innovations in American Government Award. Other national recognitions include: The Sierra Club's Edgar Wayburn Award; The U.S. Environmental Protection Agency's Clean Air Excellence Award; The Sustainable Energy Institute's Sustainable Energy Top Ten Award; The Congress for New Urban's Charter Award, and The National Wildlife Federation's Conservation Achievement Award. He also was named a "Public Official of the Year" by Governing Magazine, based on the impact of his nationally recognized Smart Growth program.



**James V. Kimsey** is a lifelong Washingtonian. He was born in the District of Columbia and raised in nearby Arlington, Virginia. He attended St. John's College High School, graduated from the United States Military Academy at West Point and studied at Georgetown University on an honors scholarship.

Jim is most widely known as the Founding CEO of America Online, Inc. (AOL). He transformed what began as Quantum Computer Services in 1985 into the nation's leading independent provider of interactive online services to consumers, and the largest company ever started in Washington. In 1996 he became AOL Chairman Emeritus and turned his energies to new challenges in business, philanthropy and personal diplomacy through the creation of the Kimsey Foundation.

Over the past 25 years, Jim has founded and served on the boards of a number of successful businesses in the Washington, D.C. area. In 1994, he was named Business Leader of the Year by Washingtonian magazine. In 1998, he received KPMG Peat Marwick's High Tech Entrepreneur Award, the American Academy of Achievement's Golden Plate Award, and the first annual "I Have A Dream" Award from the I Have A Dream Foundation. In 1999 Jim received the Horatio Alger Award and a place in the Junior Achievement Business Hall of Fame. In May of 2003, Jim received the first Kellogg Award for Distinguished Leadership from the Kellogg School of Management, Northwestern University. In 2004, Jim received the Man of Achievement Award from the Anti-Defamation League. He currently holds Presidential appointments to the Kennedy Center Board of Trustees.

Jim served three combat tours as an airborne ranger, two in Vietnam, earning various awards for service and valor. Jim also built and staffed an orphanage in Vietnam after the completion of his first tour. He would continue to support that orphanage for three decades.

He is a member of the board of directors of several companies, including Capital One Financial Corporation and Thayer Capital. He also contributes his leadership to numerous civic and charitable organizations. He is on the Executive Committee of the Washington Opera and the National Symphony.

Most recently, Jim has been influential as an investor and advocate to successfully bring the Major League Baseball back to DC.