



## LEADERSHIP FORUM AGENDA

Chattanooga, Tennessee  
November 2-3, 2000

### **Thursday, November 2**

- 8:00-9:00     **WELCOME AND INTRODUCTIONS**  
*Dave Crockett, President, The Chattanooga Institute*  
*Becky Morgan, President, The Morgan Family Foundation*  
*Introductions: Each participant shares what they want to learn*
- 9:00-9:15     **THE NEW ECONOMY TO THE LIVABLE COMMUNITY: FRAMING THE ISSUE**  
*Doug Henton, Alliance Coordinator*
- 9:15-10:45   **THE LIVABLE COMMUNITY: LEARNING FROM ATLANTA AND CHATTANOOGA**  
Atlanta: Grassroots and Superauthorities, Smart Growth in Atlanta  
*Laura Heery, President, Brookwood Group*  
Chattanooga: Creating a sustainable region  
*Dave Crockett, President, The Chattanooga Institute*  
Innovation Dialogue: Participants share best practices on livable communities
- 10:45-11:00   **BREAK**
- 11:00-12:30   **THE NEW ECONOMY: LEARNING FROM PHOENIX AND PITTSBURGH**  
Phoenix: Promoting the New Economy  
*Mary Jo Waits, Associate Director, Morrison Public Policy Institute*  
Pittsburgh: The New Economy downtown  
*Brian Kelley, Senior Program Officer and Director, Heinz Endowments*  
Innovation Dialogue: Participants share best practices on New Economy
- 12:30-1:30    **LUNCH**
- 1:30-3:00     **CONNECTING PUBLIC AND PRIVATE REGIONAL PLANNING**  
Lessons and Principles from the Alliance Working Group  
*Bill Dodge, President, National Association of Regional Councils*  
*Rick Stafford, President, Alleghany Conference*  
Innovation Dialogue: Participants share best practices on public/private planning  
*Albert Eisenberg, Deputy Assistant Secretary, US Dept. of Transportation*



- 3:00-4:30    **LETTER TO PRESIDENT-ELECT**  
*John Parr, Principal, Center for Regional and Neighborhood Action*  
*Becky Morgan, President, The Morgan Family Foundation*
- 4:30-5:30    **ON YOUR OWN**
- 5:30-6:30    **RECEPTION**
- 6:30-7:30    **DINNER**

**Friday, November 3**

- 8:00-8:15    **TOOLS FOR CIVIC ENGAGEMENT**  
*Dave Crockett, President, The Chattanooga Institute*  
*George Vradenburg, Senior Vice President & General Counsel, AOL*
- 8:15-8:30    **OVERVIEW OF TOOLS**  
*Ken Snyder, US DOE, Denver Regional Office*
- 8:30-10:00    **DEMAND SIDE: REGIONAL NEEDS**  
*Nick Bollman, California Center for Regional Leadership – CARIT*  
*Natalie Gochmour, UT Governor's Office of Planning and Budget*  
*John Lambie, Florida House – Civic Learning Center*
- 10:00-10:30    **THE ROLE OF THE FEDERAL GOVERNMENT**  
*Susan Wachter, Assistant Secretary, US Dept. of Housing & Urban Development*  
*Others TBD*
- 10:30-10:45    **BREAK**
- 10:45-12:00    **SUPPLY SIDE: DEMONSTRATION OF TOOLS**  
*Chuck Donley and Helen Whyte, Orton Family Foundation -- CommunityViz*  
*Sam Seskin, Parsons Brinckerhoff -- PLACE3S*  
*Darrell Danner, Geostat – Metroware*
- 12:00-12:30    **WRAP UP**
- 12:30-1:30    **LUNCH**
- 1:30-4:30    **TOURS OF CHATTANOOGA**